

Stephen Kelly

stephenbkelly.com

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Education

Auburn University, Auburn, Ala.
Major: Public Relations
Concentration: Marketing
Minor: Political Science
Graduation Date: 9 August 2010

Experience

Intern: **CPX Interactive**, New York, Ny. Present
Support for brand sales staff. Various responsibilities including drafting internal and external communication strategic planning and market research.

Intern: **The American Red Cross**, Mid Alabama Region, Birmingham, Ala. Winter '10
I am working directly under the Public Affairs Officer and the Marketing Officer

Intern: **Polished PR / Red Clay PR**, Atlanta, Ga. Summer '10
50% of the work force at both boutique PR firms with responsibilities including social media marketing, drafting press kits, copy editing, pitching local and regional media, securing local and regional media coverage and strategic marketing planning

Public Relations Consultant: **Auburn University Climate Action Plan** Spring '10
Work closely with the Office of Sustainability and the Community Outreach Division of the Climate Action Plan to create an awareness campaign for students, faculty and staff

Support/Utility: **CBS Sports**, Auburn, Ala. Fall '09
Provided knowledge and support for filming and production of Alabama v. Auburn football game (Iron Bowl)
Logged each play in the taping department to aid production during game time
Prepared graphics during pre-production of stats for game

Server / Media Relations: **Café 123**, Opelika Ala. Fall '08 – Spring '10
Produced photographs, articles and pitch letters for Media Kit
Manage Web site and all social media for the restaurant
Fast pace team oriented work focusing managing staff and quality of service to all guests

Writer: **Auburn Plainsman**, Auburn Ala. Fall '07
Published articles for student newspaper
Researched, developed and produced article about interstate Amber Alert

Volunteer Activities

Auburn University Society of Professional Journalists Spring '10
Public Relations Manager of 'Silent Auction for Haiti' benefitting victims of the 2010 earthquake
Auburn University Public Relations Council Association Fall '09 – Spring '10
Vice President of Membership
2010 PRCA Student Medallion Awards Certificate of Merit: Café 123 Press Kit

Skills

Type Speed: 50 WPM, Writing, Editing, Public Speaking, Interviewing, Working in Teams, Well Organized, Original Creative Thought, Quick Reflexes, Macintosh, Windows, Photoshop, Imovie, Adobe Design Suite, Microsoft Office, Social Media Administration, Web Design, Video Editing, Photography